

CLÁR AN LAE TIMETABLE FOR THE DAY

8.45 **Registration**

9.15 **Fáilte & Orientation**

Breda Fox *Head of Enterprise, Local Enterprise Office Galway*
Loretta Ní Ghabháin *Host for Event & Founder of Lorg Media*

9.30 **Telling Your Story With Confidence**

Natasha Fennell *Keynote Speaker - Stillwater Communications*

10.00 **#Galway2020 The Journey**

10.15 **Coffee & Chats**

Networking & Mentoring

10.30 **Successful Businesswomen / Experiences / Advice for Start Ups**

The Gráinne Mhaol Panel

Olwen Dawe *Business Intelligence*

Anna Hosty & Carol Joyce *Yourells Hair Salons*

11.00 **Igniting Passion - Inspiring yourself and others
by instilling purpose**

Karen Geraghty *Yankee Doodle Paddy*

11.30 **How To Make Social Media Rock for You**

The Markievicz Panel

Jill Holtz *My Kids Time* / **Maricka Burke Keogh** *AltoCloud*

Lucy Carty *Eden Skin & Laser* / **Fiona Faherty** *Fusion Fashion*

12.30 **Afternoon Tea in The g Suite**

Business Mentoring in the Signature Cream lounge in The g Hotel

13.30 **Roscommon Designer and Artist tells her story**

Úna Burke *Luxury Leather Accessories Designer and Artist*

14.00 **The Road to Success**

The Queen Maeve Panel

Aisling Hanley *Event Ambassador - Aisling's Artisan Bakery*

Breda Butler *Guinneog Butter*

Deirdre Uí Chathmhaoil *Rí na Mara Skincare*

14.45 **The Hero's Journey**

Natasha Fennell *Keynote Speaker*

15.00 **Goodie Bags & Spot Prize Heaven**

Slán from your host Loretta Ní Ghabháin of Lorg Media

#NWED

GALWAY | MAYO | ROSCOMMON

Oifig Fiontair Áitiúil

Local Enterprise Office



October 19th
8.45am

IGNITE YOUR PASSION

TELL YOUR STORY WITH
CONFIDENCE

ROCK YOUR SOCIAL MEDIA

MENTORING WORKSHOPS



TICKETS €50

Includes

Afternoon Tea in The g Hotel

Fabulous Spot Prizes

Best Tweet Giveaways

Luxury Goodie Bags

the
g
HOTEL & SPA



To Book: www.localenterprise.ie/galway

Aisling Hanley

Regional Ambassador #NWED West Region

Aisling Hanley is founder of Keenwah Quinoa, Aisling's Artisan Bakery and a very proud mother of 5. Her successful artisan family bakery is located in Headford Co. Galway. It supplies top supermarkets in Mayo and Galway including Joyce's, Supervalu and Dunnes with daily handcrafted artisan breads and confectionary. As a health conscious mum of 5 children she wanted to give her babies the best start in life by feeding them a nutritious weaning food. Frustrated by the bland processed choices available, she identified a gap in the babyfood market for quinoa organic baby food and Keenwah Quinoa was born.




Úna Burke

Roscommon Designer and Artist Tells her Story

Úna Burke is a multi-award winning Luxury Leather Accessories Designer and Artist. Using traditional leather-working techniques in her distinctly complex constructions, Una makes both seasonal fashion collections and figurative art pieces. Originally from County Roscommon, she moved to the UK to study and, since graduation in 2009, has won numerous Art, Craft and Design awards including "Future Makers Emerging Maker award" and "Irish Designer of the Year". Úna regularly collaborates with other brands to bespoke pieces. Such projects have been with luxury car manufacturer Lexus, cosmetic company L'Oreal and many projects for film and TV.




 @UnaBurke_Design

Natasha Fennell

Telling your story with confidence

Natasha Fennell is co-director of Stillwater Communications, an award-winning communications consultancy based in Dublin. Stillwater offers a range of training and consultancy services that are underpinned by storytelling and confidence. Natasha believes that confidence is at the heart of everything and has a reputation for building confidence in her clients. Her areas of expertise include communications, presentation training, PR and job interview training. Her background includes working with RTÉ and Fianna Fáil, and in 2015 she co-wrote her first book, the number one bestseller The Daughterhood, with Róisín Ingle.



 @NatashaFennell

Loretta Ní Ghabháin

Event Host

Loretta Ní Ghabháin is Director of Lorg Media, the Award winning Galway based Social Media Agency. Loretta built Lorg Media from the ground up focusing on delivering social media marketing. Loretta was the first person to take social media to TG4 and most recently won best use of Snapchat for her work with the National Broadcaster. Her area of expertise includes, communications, content creation, event management and social media training. She has an established background in film, television and radio including working as a News Director and Presenter with Nuacht RTÉ/TG4.



 @LorgMedia

Karen Geraghty

Igniting Passion - Inspiring yourself and others by instilling purpose

Karen Geraghty is coined the Yankee Doodle Paddy because she's an Irish and American citizen. Following a long and prolific acting career, she sold her home in L.A. and attended the Ballymaloe Cookery School in Cork in 2007. Settling in Dublin in 2008 she works in the food business as a chef, cookery teacher and blogger. While studying communications at U.S.C in California she worked on media research projects with renowned professor Dr. Stacy Smith helping to bridge the divide of lack of diversity in Hollywood. That has carried over into the popular weekly Woman Crush Wednesday episodes on her Snapchat channel.



 @yankeedoodlepad

Get to know our panelists on Twitter

Olwen Dawe

Business Intelligence

 @OlwenIBI

Breda Butler

Cuinneog Butter

 @cuinneog

Jill Holtz

My Kids Time

 @jill_holtz

Anna Hosty & Carol Joyce

Yourells Hair Salons

 @YourellsHair

Deirdre Ui Chathmhaoil

Rí na Mara Skincare

 @rinamara_ire

Maricka Burke Keogh

AltoCloud

 @marickab

Fiona Faherty

Fushion Fashion

 @fusionfashion1

Lucy Carty

Eden Skin & Laser

 @EdenSkinLaser